

Affiliate Program

LandscapeLeadership.com

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Introduction

Thank you for considering the LandscapeLeadership.com Affiliate Program.

We have assembled some helpful information to guide you and to answer questions you may have about the program.

For more information about our program, visit the Affiliate Program page of our web site by following [this link](#).

Do not hesitate to contact us at webmaster@landscapeleadership.com or phone (616) 530-3897 should you desire additional information.

Frequently Asked Questions

What is an “Affiliate” exactly?

In the world of “Online Marketing”, an affiliate is a person who recommends a service or product to another individual who could benefit and find value in the product or service. In doing so, the affiliate is compensated for the referral by earning a monetary commission. **With our program, you earn a terrific 50% commission.**

Essentially, you are “endorsing” the product or service.

As an affiliate of LandscapeLeadership.com, you simply recommend our website to those you think would find value in the information and resources we offer.

Why should you be an affiliate and promote LandscapeLeadership.com?

Because it’s an easy, automated way to earn money month after month after month...

Here’s an example:

We currently offer 2 membership levels- an Annual Membership for \$149.95 per year and a Monthly membership for \$14.95 per month.

When you recommend someone and they sign up for the Annual Membership for \$149.95, **you automatically earn \$74.98** (50%). In your first year, referring 10 members would earn you \$749.80. If you did the same your second year as an affiliate, and 6 of the original members re-joined, you would earn **\$1,199.68**.

This is the power of “**Recurring Income**”.

Who should sign up as an affiliate?

If you’re interested in ***automatically earning extra recurring income month after month*** and you have the means to reach potential members, then you should consider joining the LandscapeLeadership.com Affiliate Program.

- Owners of blogs pertaining to landscape design, general landscaping, gardening, etc.
- Owners of websites pertaining to landscape design, general landscaping, gardening, etc.
- Those involved in industry trade associations and active in speaking and networking.
- Those who have co-workers that would benefit from LandscapeLeadership.com
- Those teaching landscape design classes and workshops

Who should you recommend LandscapeLeadership.com to as an affiliate?

The site is specifically for professional landscape designers and landscape architects who focus on residential work. Our community is all about design.

Our members vary in experience level from newbie's just entering the field to designers with over 30 years of experience. Our membership also includes students studying landscape design as well as many who are making a mid-life career change to follow their passion for gardening and design.

Many of our members are independent designers operating their own companies; others are designers working for large landscape design/build firms.

If you can reach this "Target Audience", you should sign up for our Affiliate Program.

How do I get paid as an affiliate?

There are 2 ways you can be paid commissions. You can receive automatic payment thru your PayPal account or we will send you a check in the mail each month. Whichever option you choose, the system is completely automated and "hands off" on your part.

How often am I paid my affiliate commission?

You are paid your commission once each month.

Why do you pay such a high commission percent?

We choose to pay a very high, 50% commission, because we want our relationship to benefit you as much as possible. The traffic and members you send our way would probably have never stumbled upon our website without you- so we reward you for this big time!

How do I keep track of how well I'm doing as an affiliate?

We do this automatically for you, but you are also able to access your account any time online to track how well you are doing from month to month. Upon signing up as an affiliate, you will be sent instructions showing you how to access and monitor your account.

How do I sign up as an affiliate of LandscapeLeadership.com?

Just visit the "Affiliate Program" page of our web site by following [this link](#). It's a simple 3 minute process.

What happens after I sign up to be an affiliate?

Once approved, you will need to decide how best to promote LandscapeLeadership.com (see the question below). We can help you with this also, each person is unique.

You will also be sent a monthly email outlining upcoming promotions/specials you may want to promote, special events, affiliate contests, etc. We want to do everything possible to help you be successful as an affiliate.

Your success = Our success

How do I promote LandscapeLeadership.com and recommend it to others?

This will depend on your unique situation. There are many options:

- Place a “Banner Ad” on your blog or website to drive traffic to LandscapeLeadership.com. We’ve created a series of banner ads for your use. This is the easiest way to succeed.
- Re-use content, such as articles, on your own website or blog.
- Publish one of our “Syndicated Columns” on your blog once a month.
- Occasionally blog or write about LandscapeLeadership.com.
- Email your professional colleagues a recommendation for LandscapeLeadership.com or notify them of upcoming events such as teleseminars.

What banners are available?

Below are a few examples of banners that are available. We have various sizes available also.



How often should I promote LandscapeLeadership.com?

This is completely up to you, whatever you are comfortable with. We place no requirements or expectations on our affiliates. We will notify you of upcoming events and promotions, but it's up to you to determine whether or not you want to promote them.

How do you know that I referred someone? How do I get credit?

Upon signing up as an affiliate, you will be given a unique "Affiliate Link". You will use this unique link whenever promoting LandscapeLeadership.com. It will look similar to this-
www.landscapeleadership.com/public/main.cfm?affid=ChrisH

When someone visits our site thru your unique link, they will be "tagged" and you will get credit if they join. It's a fully automated process.

Summary

Becoming an affiliate with LandscapeLeadership.com not only makes sense, it makes cents. You'll be promoting a useful resource to your network which in turn will keep them coming back to you for more great ideas.

You have nothing to lose and much to gain. Don't delay, sign up for the [Affiliate Program](#) today.

Thank you and best of success to you,

Chris Heiber